

Worksheet 1: Recommender systems

Choose an information system that you have used.
Complete the questions for at least one system.

Information systems (incorporating a recommender system)	What did you notice about the content recommended to you by the system?	Why do you think that content in particular was suggested?	What strategies did the system use to attract you and keep you using their content or service?
Video streaming Services include: YouTube, Netflix, Disney+, Stan.			
Social media Services include: Facebook, Instagram, Snapchat.			
Online shopping Includes: eBay, Amazon, AliExpress.			
News sites Includes: BuzzFeed, Reddit or you may receive news via social media.			